

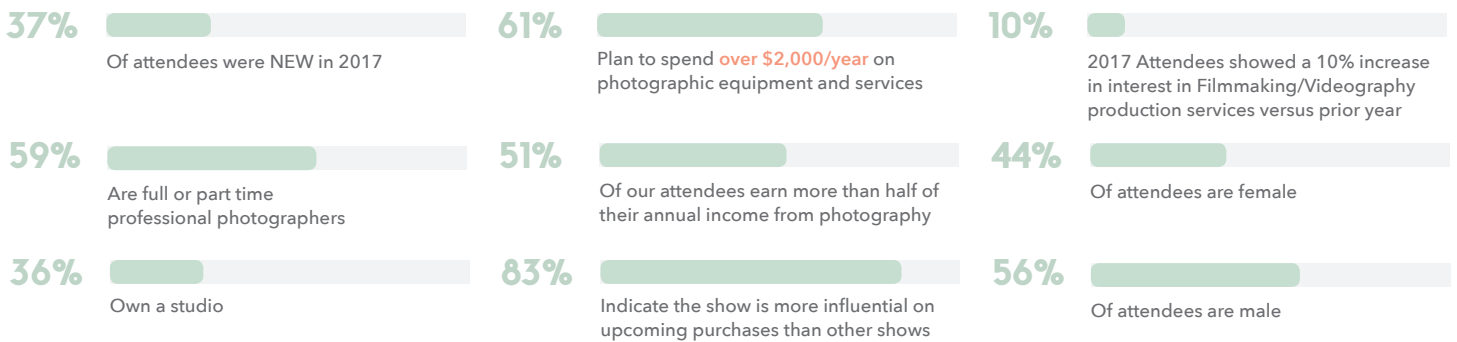
BECOME A PART OF OUR COMMUNITY

Just a sample of our Key Retailers, Buyers and Media that attend the show:

WPPI is the largest annual show for professional wedding and portrait photographers and filmmakers, drawing **over 10,000 attendees** from all over the world. The 2018 show is sure to be a memorable one as we move the show to Mandalay Bay Resort and Convention Center in Las Vegas. With **over 20 dining options, 14 lounges and clubs, a Cirque du Soleil show, the House of Blues and an aquarium** there will always be a place to bring a new client, meet an old friend and join in the community of WPPI. Plus, our new convention center home offers 81,000 SQ FT of exhibit space, top notch conference facilities, exciting new options for sponsorship and brand activation and more.

Adorama	Minted.com
Arlington Camera	Nelson Photo Supplies
B&H	Photofocus
Digital Photo Pro	Popular Photography
FStoppers	ProCam
Glazers Camera	Ritz Camera
Infotrends	Shutterfly
Lifetouch	SkyMall
Micro Center	

WHO IS THE WPPI ATTENDEE?



EXHIBITOR FEEDBACK

\$131.7MILLION

Attendees plan to spend on average \$18,517 with exhibitors in coming year as a result of attending; a total of \$131.7 million



"WPPI provides an awesome opportunity to connect with photographers who are excited to engage with brands. The show creates an inspiring environment that is rich with learning opportunities for everyone involved."

Mia Hatzis, Director, Marketing Communications, Olympus America, Inc.



"WPPI 2017 was yet another great show for us. The tradeshow floor looked fantastic and we found that the people we met and attendees who visited our booth were very highly qualified. Keep up the great work! Looking forward to 2018!"

Sally Sargood, Customer Owner of Pro Photography, Animoto Inc.



"WPPI is one of our favorite shows here at MagMod. Year over year we continue to increase the amount of product we bring to the show, and always manage to sell out of almost everything we bring. Our experience makes it pretty clear that companies do well when they get out in front of such a large and eager audience."

JJ Lowery, Growth Team Leader, MagMod

BOOTH PRICING:

\$39.95 per sq ft. after July 15, 2017

\$375 Per Corner

\$21,000 for 20 x 20 island

Special marketing packages are available to help you achieve your promotional goals.

CONTACT
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